



Workshop on
Build a Professional Brand 'You'
& Impactful Communication



**Build a
Professional Brand
'You'
And Impactful
Communication**

Background

The workshop has been designed around the concept of individual branding, so that the participants can develop a unique identity, helping them stand out in personal, professional as well as social front.

Further, the program will dive deep into impactful communication, including, but not limited to, critical factors of communication and key tips that will guide the participants in developing effective communication strategy.

Program Details

Date: 11th March, 2023

Time/Duration: 9.30am - 4.45pm/4 sessions (1 session=1.5hrs)

Venue: Mulberry, Kathmandu

Program Details

Program Takeaways

- Understanding the Importance of Professional Brand 'You'
- Enhancing Success factors with Effective ways of communication

Course Content

- Building the Professional Brand You and its Importance
- Focus on Core Competencies
- The Happiness Formula
- Communication: the Key to Success & Its Strategy

Facilitator's Profile



Mr. Anil Keshary Shah
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