nbi

PRESENTS

ELEMENTARY DIGITAL BANKING CERTIFICATION COURSE

Introduction

The twenty first century has brought with it rapid changes in technology. Wide penetration of smart mobile phones, data speeds of over 1 gbps, Big Data, Artificial Intelligence, Chatbots, Blockchain et el has permanently altered the daily lives of the modern societies around the world. This has led to customers expecting even demanding superior experience from various service providers and banks are no exception. Nimble footed fintech startups are easily treading into the turf guarded hitherto by the banks and taking customers away with the promise of faster, better, cheaper products and services. In order to be able to remain relevant in these changing times banks need to ensure that they are prepared to adopt the latest cutting edge technology and adapt themselves to the newer ways of doing things.

This course is designed to expose the participants to the new banking paradigms being brought about due to these emerging technologies. It also intends to make them aware of how the banks world over are embracing these changes to continue to win their customers' confidence and share of the wallet.

Course Outline

Program Details

Level (Low/Mid/Senior/High)	Mid Level Management
Duration	4 days including presentations and Test
Target Audience	Bank Staff from Retail Banking, Commercial Banking, IT Divisions who are desirous of making a career in Digital Banking, Fintech, Payments and e Commerce in a bank
Program Takeaways	The participants are expected to have gained basic understanding of the following Business Process Automation Digital Channels Online marketing and Promotion New Emerging Financial Technologies Payment and Settlement Systems and e Commerce
Contents	1. What, Why and How of Digitization 2. Building, Maintaining and Harnessing Digital Channels to drive their core business objectives 3. Introduction to Big Data, Business Intelligence, Artificial Intelligence, Chatbots 4. New Age Interoperable Payment Systems and eCommerce
Program delivery	Lecture, Case-studies, Demo Videos, Discussion/interaction,
Date, Time & Venue	8th to 11th February 2019 (9:30 am to 5:00 pm), NBI Hall, Kathmandu
Facilitator Mr. Rahul Joshi Digital Banking & Payments Evangelist	Rahul Joshi has over decade of experience working over Mobile Banking and commerce platform while in ICICI Bank. He led a team which launched a service where ICICI Bank customers could send money to any beneficiaries in India who can withdraw cash at ICICI bank ATMs without using any card. The beneficiaries need not be a bank customers or hold any card. Currently, he has has started an independent consulting practice in the Digital Banking space. He is advising new age Payment Banks, Fintech companies and other large Consulting Firms. He has been working as a turnkey project consultant or as an adviser on a long term key strategic areas in this digital banking, payment and commerce space.

Course Outline

Day 1 (8th February 2019)	
Time	Details
9:30 am to 9:45 am	Introduction
9:45 am to 11:00 am	Session I Driving Business by Adopting Digital and Online Marketing
	Tea Break (15 minutes)
11:15 am to 12:45 pm	Session II Driving Business by Adopting Digital and Online Marketing
Lunch Break (45 minutes)	
1:30 pm to 3:00 pm	Session III Driving Business by Adopting Digital and Online Marketing
	Tea Break (15 minutes)
3:15 pm to 4:45 pm	Session IV Building, Maintaining and Running Digital Channels to Drive Business Growth

Day 2 (9th February 2019)	
9:30 am to 11:00 am	Session V Building, Maintaining and Running Digital Channels to Drive Business Growth
	Tea Break (15 minutes)
11:15 am to 12:45 pm	Session VI Building, Maintaining and Running Digital Channels to Drive Business Growth
Lunch Break (45 minutes)	
1:30 pm to 3:00 pm	Session VII Data Warehouse, Business Intelligence, Analytics, Big Data, Cross Sell
	Tea Break (15 minutes)
3:15 pm to 4:45 pm	Session VIII Data Warehouse, Business Intelligence, Analytics, Big Data, Cross Sell

Course Outline

Day 3 (10th February 2019)	
9:30 am to 11:00 am	Session IX Data Warehouse, Business Intelligence, Analytics, Big Data, Cross Sell
	Tea Break (15 minutes)
11:15 am to 12:45 pm	Session X Payments and e Commerce
Lunch Break (45 minutes)	
1:30 pm to 3:00 pm	Session XI Payments and e Commerce
	Tea Break (15 minutes)
3:15 pm to 4:45 pm	Session XII Clarification of Residual Queries and Doubts, Conclusion of the Course
4:45 pm to 5:15 pm	Briefing for Presentations and Tests for the participants

Day 4 (11th February 2019)	
9:30 am to 11:00 am	Session XIII Individual Presentations by the participants; 10 to 12 minutes per participant, 30% weightage for the presentation
	Tea Break (15 minutes)
11:15 am to 12:45 pm	Session XIV Individual Presentations by the participants; 10 to 12 minutes per participant, 30% weightage for the presentation
Lunch Break (45 minutes)	
1:30 pm to 3:00 pm	Session XV Test : MCQ Type, 75 Questions, 1 mark for every correct answer, 70% weight for Test
	Tea Break (45 minutes)
3:45 pm to 4:30 pm	Declare Scores and Issue Certificates