

# LEADERSHIP, STRATEGY AND DIGITIZATION FOR CXOS

معهد الإمارات للدراسات المصرفية والمالية Emirates Institute for Banking and Financial Studies

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# **Background**

National Banking Institute (NBI) in association with Emirates Institute for Banking and Financial Studies (EIBFS) is pleased to announce a 3 days program designed to provide the Senior Executives from Banking and Financial Institutions with an understanding of the most effective Leadership practices and Strategy formulation, in organizations that are particularly focused on digital transformation.

### **Program Details:**

Date: 23rd to 25th November 2022

**Time:** 9:00am to 4:00pm (Day 1 & 2) / Day 3: To be advised later.

**Venue:** The Emirates Institute for Banking and Financial Studies, EIBFS, Dubai Campus **Program Delivery:** Classroom and Visit to Dubai Financial Institutions (to learn their practice)



Established in 1983, The Emirates Institute for Banking and Financial Studies, EIBFS is a non-profit learning institution supported by regulator the UAE Central Bank (Key Stakeholder) and governed by the board appointed by the UAE Central Bank. The Chairman of EIBFS Board is the UAE Central Bank Governor.

For more info: <a href="https://eibfs.ae/">https://eibfs.ae/</a>



#### Day 1: Leadership

The program will focus on The Five Practices of Exemplary Leadership® Model, namely:

- 1) Model the Way
- 2) Inspire a Shared Vision
- 3) Challenge the Process
- 4) Enable Others to Act, and
- 5) Encourage the Heart.

These practices are based on the research based Leadership Book 'The Leadership Challenge' by Jim Kouzes and Barry Posner (sold over 3 million copies).

#### **Facilitator:**



International Professional Speaker
Facilitator and Executive Coach focusing on Transformational Leadership
Certified Master - The Leadership Challenge

With over 25 years international experience developing leadership, sales and communication skills, Mr. Moore was independently validated in the top 1% of facilitators world-wide for delivering learning effectiveness. In over 3,000 days, he has presented to 72,000+ participants including 10,500 sales professionals. As a keynote speaker, he has also delivered presentations focusing on leadership, emotional intelligence, sales and customer service.

Mr. Moore was also the first Certified Master Facilitator of The Leadership Challenge® in the Middle East. The Leadership Challenge® was first published over 35 years ago and is recognized as the most trusted source on becoming a better leader.

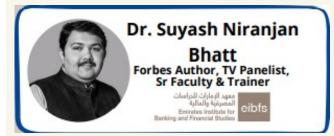
#### Day 2: Strategy

The second day of the program that focuses on Strategy will be centered upon the digital transformation and will apply design thinking concepts to the learning process. In addition to simulations, the program provides strategies for digitally transforming organizations.

The program will touch upon the five strategy themes:

- 1) Understand and Define Strategy
- 2) Dealing with Disruption
- 3)Your current Digital landscape
- 4)Strategy to the future position
- 5)Strategy Simulation

#### **Facilitator:**



Forbes Author & TV Panelist Head of Academic division & Training Expert & Senior

Lecturer at EIBFS

Dr. Suyash Niranjan Bhatt is an experienced trainer with a demonstrated history of more than a decade of working in training and research. A renowned economist and a finance specialist with expertise in behavioral finance, valuation, investment management, transportation project feasibility, mentor-design thinking and innovation-led entrepreneurial startups.

Mr. Bhatt has also authored three books- Wealth Management, Security Analysis, and Portfolio Management, and his most recent book is on Behavioral Finance and Value Investing. He has been associated with international news channels like WION as an economist for their panel discussions. He has featured in a special program on GST and risk management with CNN News18 and CNBC TV18, respectively.

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#### **Day 3: Digitization**

This will be a visit to an organization in order to observe digital transformation in that organization. There will be multiple sessions led by the organization's subject matter experts.



The visit shall touch upon the following themes:

- 1) Emerging financial technologies
- 2) Trends in the financial services from a Dubai perspective
- 3)Innovation in the organization and
- 4) The new capabilities